

CHAMPIONS FOR CHILDREN

Newsletter



Keeping Change for Good® Volunteers in the Know!

SUMMER/FALL 2007

WELCOME

Congratulations! Since December 2006, you have raised almost \$112,000! The first \$50,000, raised by you and your fellow Champions, has been sent to UNICEF Latin America for HIV/AIDS programs. You have a lot to be proud of, but we still have a long way to go to reach our goal of recruiting 1,200 international flight attendants by the end of 2007 and collecting an average of \$40,000 per month.

In order to keep the Change for Good® program going, we have to ramp up fundraising even more, so please continue to solicit donations onboard and invite your international flight attendant friends to sign up as Champions for Children on Jetnet. We know there are many of you out there who are participating but may not have signed up as a Champion. PLEASE do so TODAY! We're counting on you to help save more children's lives!

Sincerely,

Nancy Rivard

President, Airline Ambassadors

Steven Ellis, Esq.

APFA Volunteer

IT'S EASY TO BE A CHAMPION!

All you have to do is:

- Sign up on Jetnet
- Show the UNICEF Change for Good® video in flight
- Make a P.A. which you can personalize if you wish
- Collect donations from customers in the Change for Good® pouches (available in the Duty Free cart or at your MOD office)

Did you know...

This is an entirely FA volunteer-driven program that allows you to help others while you're at work -- no extra commitment is required! It's easy, FREE and very rewarding. Every donation can help save a child's life!



CHAMPION SPOTLIGHT



I became a volunteer for UNICEF and the Champions for Children program after a conference call we had for the Purser System Advisory Board. After hearing how successful Rolando, one

of my fellow JFK pursers had been, I just had to follow his lead. I took a UNICEF bag from a duty free cart and began collecting. The amount of money collected was unbelievable. On a monthly basis, I personally collect \$2,000-\$3,000. It's amazing how those who have the least give the most.

Being a Champion for Children has been a rewarding experience. It's great to give passengers the opportunity to get involved and help contribute to a great cause. It gives me a sense of pride and joy to truly make a difference in someone's life.

Luis "Edgardo" Lopez-Laboy

Champion for Children, JFK



It is an honor to be a voice for UNICEF, a world renowned organization that has saved the lives of more children than any other humanitarian organization in the world - a voice that informs our customers at American Airlines that a small contribution can be used to make a huge difference.

Being a Champion for Children volunteer and collecting unused currency and coins for the Change for Good® program is just one way we flight attendants can help offer children the chance of survival.

I have found that most people, myself included, when given information that clearly identifies the need to make a change for those less fortunate, will step up to the plate. With American Airlines' flight attendants and UNICEF joining forces to make a difference, our customers are moved to make a difference as well.

Jacquelin Ramsey-Morgan

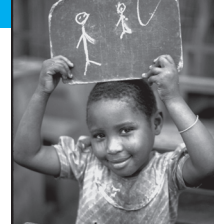
Champion for Children, IOR





How your Change for Good donations are saving kids' lives!

- Approx. \$1.20 can protect a woman and her newborn against tetanus.
- Approximately \$6 can provide a long-lasting insecticidal mosquito net, protecting families from malaria, which kills one African child every 30 seconds.

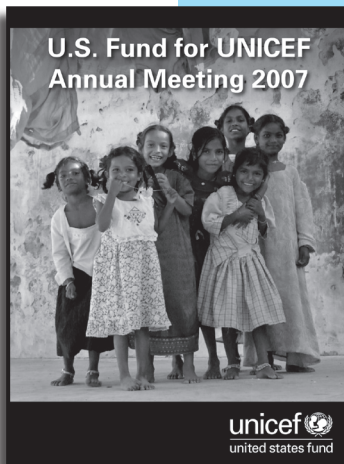


UNICEF ANNUAL MEETING

Attending the UNICEF 2007 Annual Meeting in NYC was truly an inspirational and educational experience. After listening to accounts of UNICEF's significant role and success in accelerating child survival, I feel even more inspired to motivate my colleagues to join our Champions for Children volunteer program at American Airlines.

I learned that UNICEF has an active role in responding rapidly to humanitarian crises and emergencies worldwide. I was also impressed by the variety of corporations which partner with UNICEF to raise funds and awareness for child welfare. And I heard from others who had traveled with UNICEF to see their work with children first hand.

We also were fortunate to hear Jenna Bush, Dr. Sanjay Gupta of CNN, and Ishmael Beah, who shared inspiring testimonials of their experiences with UNICEF. I was particularly moved by UNICEF Ambassador Lucy Liu's harrowing account of the dire circumstances of young girls in The Congo, from where she had just returned.

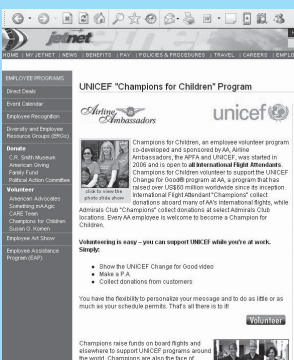


My overall impression from this day was that UNICEF's impact on child survival is truly significant. With the knowledge and experience of their staff worldwide, as well as the vital contributions from donors and partners, UNICEF is an organization I am proud to support. Most importantly, I learned that UNICEF has saved the lives of more children to date than any other humanitarian organization in the world! Still, every day 28,000 children under age 5 die needlessly, many of preventable causes. So, UNICEF continues to do whatever it takes to save a child, and we can help.

As Champions for Children onboard our flights, we can greatly support this goal just by collecting leftover change or any donation from our passengers. Remember, no amount is too great or small!

Christina Andersen
Champion for Children, JFK

IT'S EASY TO REGISTER

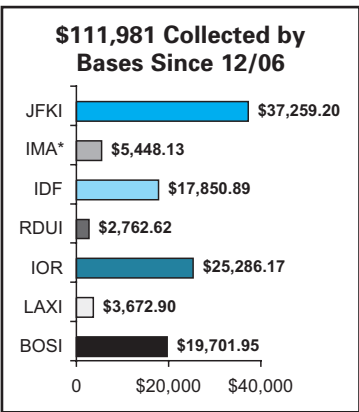


← **Click here to sign up!**

REACH FOR THE SKY

Help us reach our goal of an average of **\$40,000 per month!** Our current monthly average is around **\$16,000.**

Base	# Int'l Flights/mo.	# Registered Champions at Base
BOSI	417	43
LAXI	313	125
IOR	1,564	93
IDF	1,147	118
JFKI	1,460	254
RDUI	104	12
SFOI		37
DCAI		18
IMA*	1,251	126
EZE		46
BOG		29
LIM		59
SCL		40
Total	2,920	1,000



TOP REASONS TO REGISTER

- 1 You get to VOTE on where donations go!**
- 2 You are entered into a lottery to travel to visit a UNICEF project!**
- 3 You get a special lapel pin and starter kit!**
- 4 You receive this newsletter and other updates for Champions for Children!**

*Champions and donations from Latin America are included in IMA's totals

For more information about Champions for Children, visit the Employee Programs page on Jetnet. For questions about the program, please email us at championsforchildren@aa.com.