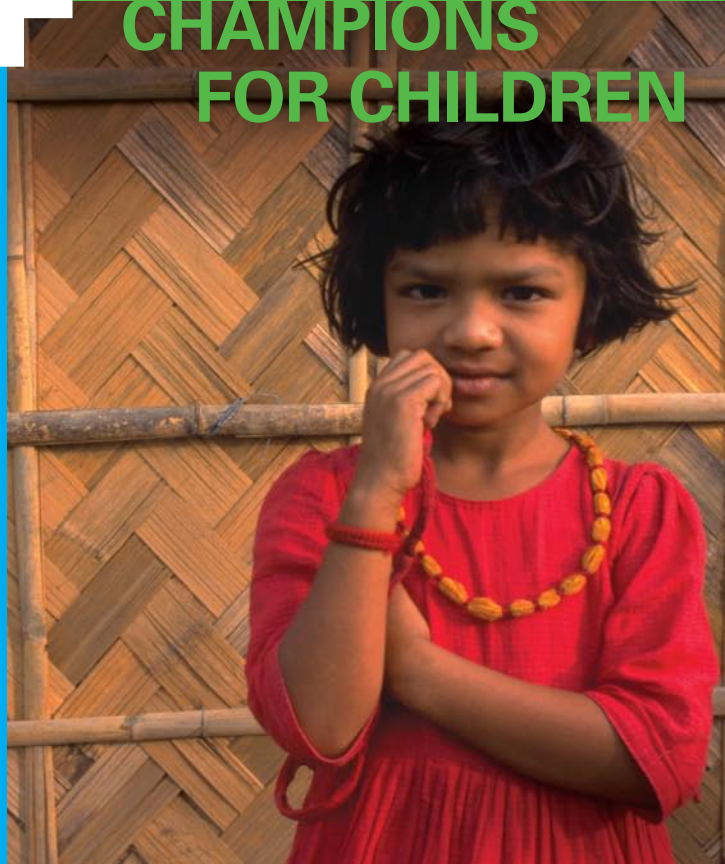


**A Special Volunteer  
Opportunity  
for the Staff of  
American Airlines**

**CHANGE  
FOR GOOD**



**CHAMPIONS  
FOR CHILDREN**





## ABOUT UNICEF

UNICEF's mission is to save, protect, and improve children's lives. With child survival as its mantra, UNICEF is always ready to respond quickly and effectively wherever there are children in need. Operating in over 150 countries, UNICEF provides lifesaving medicine and immunizations, nutrition, clean water, HIV/AIDS treatment and prevention, and assistance in humanitarian emergencies.

These life saving programs are funded entirely by voluntary contributions; none of UNICEF's funds come from the United Nations budget.

For every dollar that UNICEF receives, 96 cents goes directly toward programs that help children.

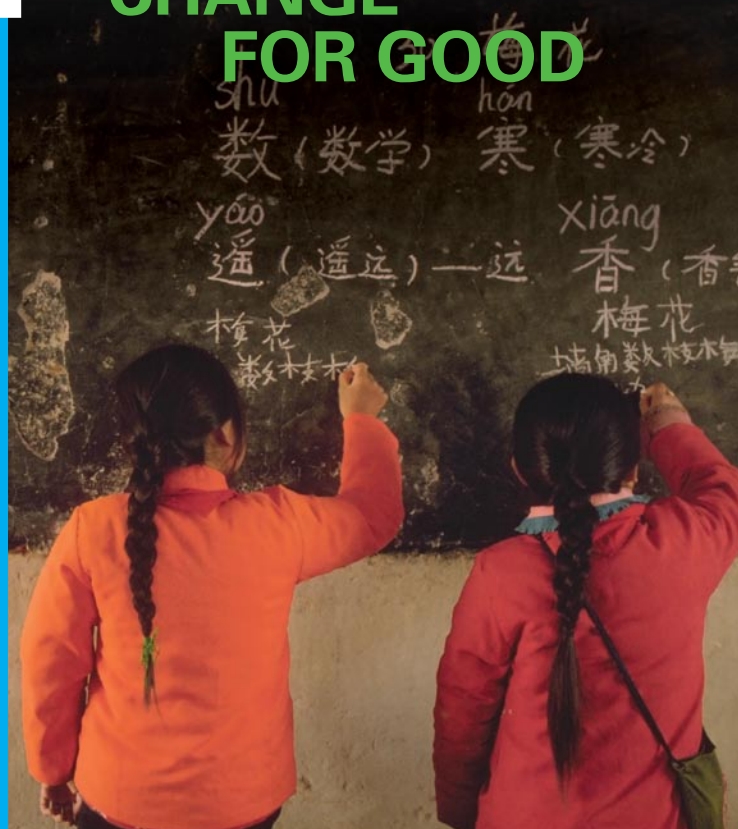
A globally recognized, respected and trusted brand, UNICEF is a recipient of the Nobel Peace Prize.

Change for Good® — an innovative partnership between UNICEF and the international airline industry — was created in 1987 and is one of UNICEF's best known and longest running campaigns. The concept is simple: Travelers on international flights can donate their unused currency to benefit children.

American Airlines is the proud airline partner of Change for Good® in the United States. Building on the success of more than 12 years of partnership, the U.S. Fund for UNICEF is currently working with both American Airlines and Airline Ambassadors International to create new opportunities for employees to get involved and take the program to a new level of success.

Thanks to the generous support of passengers and participating airlines, donations of all currencies have generated over \$60 million to date and helped provide a healthier, happier future for millions of children.

## CHANGE FOR GOOD





Champions are the backbone of the Change for Good® program, making it the success it is. Join now to become part of a unique global team that helps raise funds to save and improve children's lives!

Complete the attached form and upon signing up you will receive a UNICEF "Champions for Children" volunteer kit by mail.

For more information please go to: [www.unicefusa.org/changeforgood](http://www.unicefusa.org/changeforgood) or email inquiries to [championsforchildren@aa.com](mailto:championsforchildren@aa.com).

## BE A "CHAMPION FOR CHILDREN"



## VOLUNTEER NOW!

In 2006 American Airlines introduced the UNICEF "Champions for Children" volunteer program – specially designed for flight attendants and other AA staff. The UNICEF "Champions for Children" program empowers AA employees to get involved and help make a difference for children while performing everyday work duties.

Getting started is easy and it's free to join! Any AA staff member can get involved – you can do as much or as little as your schedule permits.

### Champions can volunteer by:

- making public announcements to passengers onboard flights;
- collecting change at your workplace, such as onboard flights or in Admiral's Club lounges;
- or just talking about Change for Good® with customers.



# WHAT YOUR MONEY CAN BUY:

## \$2

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immunizes 20 children against diphtheria, tetanus, and whooping cough.

## \$6

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provides a long-lasting insecticidal mosquito net, protecting families from malaria, which kills one African child every 30 seconds.

## \$26

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provides a small-scale micro-filter to provide safe drinking water to small groups, large families or schools.

## \$150

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provides a large wool blanket to protect 50 children from the cold winter weather during an emergency.

## \$244

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buys an emergency health kit that provides basic drugs, medical supplies and equipment for 1,000 people for three months.



# I WANT TO BE A "CHAMPION FOR CHILDREN"!

**Please register me for FREE as a volunteer for the  
Change for Good® program.**

\_\_\_\_\_  
First Name

\_\_\_\_\_  
Last Name

\_\_\_\_\_  
Address  
\_\_\_\_\_

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone

Preferred method for contact: Email  Phone

AA Employee Number – \_\_\_\_\_

Job title – \_\_\_\_\_

Base/Station – \_\_\_\_\_

Please mail to:

**"Champions for Children"**

**Airline Ambassadors International**

**418 California Avenue**

**PO Box 459**

**Moss Beach, CA 94038**

or email the above information to:

**championsforchildren@aa.com**

United States Fund for UNICEF  
333 East 38th Street  
New York, New York 10016

Thank you to our partner, American Airlines®, and to our supporters  
oneworld® and Airline Ambassadors International®



**American Airlines**®

