

# AA Insider

Your Guide to American Airlines

## Change Is Good

It's something most of us are left with after an international trip: extra change in the currency of the country we've just visited. Seeing a unique opportunity, American Airlines partnered with UNICEF in 1994 to launch the Change for Good program, through which donated spare change helps the world's most vulnerable children. The program lets travelers on select international AA flights donate unused U.S. and foreign currencies, collected by flight attendants onboard.

Although the partnership dates back 16 years, UNICEF was founded in December 1946, when the global community declared a new ethic of protection for children, establishing the United Nations International Children's Emergency Fund (UNICEF) to respond to the millions of displaced and refugee children in need of shelter and food in the aftermath of World War II. Since then, UNICEF has evolved to take on a broader mission: to save, protect, and improve children's lives worldwide. Operating in more than 150 countries, UNICEF provides lifesaving medicine and immunizations, nutrition, clean water, HIV/AIDS treatment and prevention, education, child protection, and assistance during humanitarian emergencies.



CHANGE FOR GOOD ON AMERICAN AIRLINES:



American Airlines and the U.S. Fund for UNICEF continue to work together to save and improve children's lives through Change for Good, creating a new opportunity for employees of AA to get involved via the Champions for Children campaign, a volunteer program that empowers flight attendants and other AA staff to take action to save children's lives while on the job.

The Change for Good program on American Airlines is proudly supported by Airline Ambassadors International (AAI), a nonprofit humanitarian organization that provides aid to children

and families as well as relief and development to underprivileged communities worldwide. AA president and AA flight attendant Nancy Rivard (shown here with her husband) leads the effort to recruit "Champions for Children" volunteers.

American Airlines is one of 10 international airlines supporting the Change for Good program, including oneworld partners British Airways, Cathay Pacific, Finnair, Japan Airlines, and Qantas.

Over the years, American has collected over \$4 million in donations from customers, raising more than \$1 million in a record-breaking 2009. Together, the oneworld alliance partners have collected more than \$90 million. In 2008 alone, the alliance raised nearly \$8 million.

Thanks to the generous support of customers, Change for Good has generated over \$90 million that UNICEF has used to provide a healthier future for millions of children.

American Airlines customers can make donations to Change for Good (all currencies are accepted) on long-haul international flights, including flights to and from Argentina, Brazil, Chile, China, Europe, India, Japan, and Uruguay. Donations are also accepted at Admirals Club lounge locations throughout our system.

### Where the Money Goes

Here is how even small amounts of change can make a difference:

#### Child Survival

**\$.06** provides a sachet of oral-rehydration salts to help children combat dehydration, a common and deadly — but easily preventable — threat to a child's life.

**\$10** provides two insecticidal mosquito nets, protecting families from malaria, which kills one

African child every 30 seconds.

**\$200** buys 10 first-aid kits containing items such as bandages, tape, gloves, scissors, a blanket, eye ointment, and disinfectant so anyone can treat or dress a range of minor ailments such as a cut finger, minor burn, or eye infection.

#### Immunization

**\$.15** can provide one dose of vaccine to immunize a child against polio.

**\$3** buys 50 auto-disable syringes so that 50 children can be immunized with safe equipment.

**\$10** is the price of a vaccine carrier, enabling health workers to transport sensitive vaccine at the required temperature to reach children in their communities.

#### Child Protection in Emergencies

**\$20** provides 20 packets of high-energy biscuits, specially developed for malnourished children in

emergency situations.

**\$150** provides 10 families with Basic Family Water kits for use during emergency situations.

#### Fighting HIV/AIDS

**\$.80** provides a rapid HIV test for an individual to determine his or her status to prevent further spread of the virus.

Please go to [www.unicefusa.org/aa](http://www.unicefusa.org/aa) for more information.