



National Conference & Celebration

2009

NATIONAL EVENT SUMMARY AND HIGHLIGHTS May 5 & 6, 2009

Conference Package

FEATURING:

2009 INTERNATIONAL CHAIR

*His Excellency Welile Nhalpo,
The Ambassador of South
Africa, and Mrs. Nhalpo*

2009 NATIONAL CO-CHAIRS & MEMBERS OF THE CARE BOARD OF DIRECTORS

*Susan Crown
Aaron Williams*

CARE GLOBAL AMBASSADOR

Dr. Sheila C. Johnson

CARE 2009 HONOREES

*Richard Gere
Arnulfa Romero Cruz*

SPEAKERS & PRESENTERS

*Wolf Blitzer
Gwen Ifill
Tracey Neale*

PERFORMANCES

*Step Afrika!
Michael Franti*

As a leading humanitarian organization with over six decades of experience, CARE understands the important role that thoughtful programming, effective U.S. policy, vocal advocacy and funding have on the fight against global poverty. With this in mind, CARE invites you to be a part of our signature event, the **National Conference & Celebration (NCC)**, a two-day event where hundreds of donors, advocates, corporate partners and civic leaders from all across the country come together to learn about pressing global poverty issues, take an active role on Capitol Hill in the fight against poverty and make a personal contribution to support CARE's mission.

Events kick off on **Tuesday, May 5, 2009** at the Ronald Reagan Building & International Trade Center in downtown Washington, DC, with expert-led workshops and panel discussions on global humanitarian issues. CNN anchor **Wolf Blitzer** will make keynote remarks at the **Power luncheon**. Following the afternoon educational sessions, enjoy a beautiful May evening with an **outdoor buffet** where connections are formed and bonds are strengthened with other members in this global movement. The first day culminates with the **Benefit Show** with **Master of Ceremonies Tracey Neale** and featuring the dynamic dance group **Step Afrika!**. That evening, CARE presents its 2009 Humanitarian Award for Global Change to actor and social activist, **Richard Gere**, and its 2009 *I Am Powerful* Award to **Arnulfa Romero Cruz**, a community hero from Nicaragua.

On **Wednesday, May 6, 2009**, in a uniquely American experience, advocates meet with their Members of Congress and staff to deliver the message that, "now is the time to end extreme poverty". The final day closes with a **Capitol Hill Reception** at the beautiful Russell Senate Office Building Caucus Room where we will recognize members of Congress for being champions in the fight against global poverty.

CARE's signature event is a collective effort of many voices forming one movement bringing hope to millions of families and communities around the world.

See attached for a listing of event highlights.

For more information please call 202-595-2820.



Conference Package: Agenda Highlights

DAY ONE: **Tuesday, May 5, 2009**

LOCATION: **Ronald Reagan Building**
1300 Pennsylvania Avenue NW, Washington, DC

Agenda Highlights	Details
<p>Hill Visit Training: Learn how to have effective meetings with Members of Congress; learn about the to-dos, not to-dos and easy steps to make your visit to Capitol Hill a success.</p>	10:00 a.m. – 11:00 a.m.
<p>Legislative Issues Training: Senior CARE policy experts explore key legislative issues in simple and clear terms so that you are informed and comfortable in delivering messages to Members of Congress on Day 2. <i>Topics: Hunger, Climate Change and Maternal Health</i></p>	11:15 a.m. – 12:15 p.m. <i>3 sessions in parallel</i>
<p>Power Lunch with Wolf Blitzer: Politics, policies and international development will be the topics at hand during this important lunch with CNN anchor Wolf Blitzer.</p>	12:30 p.m. – 1:30 p.m. Atrium Hall
<p>Issue Sessions: Participants hear from CARE experts and other development professionals about topics such as climate change, food & hunger, and women’s empowerment.</p>	1:45 p.m. – 4:30 p.m. <i>2 sessions</i>
<p>Dinner on the Plaza: A perfect opportunity to enjoy a May evening, meet and network with fellow advocates in the beautiful outdoor Woodrow Wilson Plaza; includes buffet dinner.</p>	6:00 p.m. – 7:30 p.m.
<p>Benefit Show and post-show Dessert Reception: An exciting show featuring special guests and performances by <i>Step Afrika!</i>. Includes presentation of the 2009 <i>I Am Powerful</i> Award and remarks by actor, humanitarian and 2009 CARE Honoree Richard Gere. Master of Ceremonies: Tracey Neale</p>	8:00 p.m. – 9:30 p.m.
<p>Post-show desserts and drinks offered in the Amphitheatre foyer immediately following.</p>	9:30 p.m. – 10:30 p.m.



Conference Package: Agenda Highlights

DAY TWO: Wednesday, May 6, 2009

LOCATION: Ronald Reagan Building
1300 Pennsylvania Avenue NW, Washington, DC

Agenda Highlights Details

Table with 2 columns: Agenda Highlights, Details. Rows include Breakfast session with Gwen Ifill, Congressional Meetings, Capitol Hill Lunch, and Closing Reception.