



Media Contacts:

Howard Miller
305-573-0882
howard@gohrhc.com

Sagina Salomon
305-573-0882
sagina@gohrhc.com

**For Immediate Release:
April 15, 2009**

**Travelpro Announces Partnership with Airline Ambassadors International as
Their Global Charity**

(April 15, 2009), Boca Raton, FL –Travelpro, the inventor of Rollaboard® luggage and leader in innovative, high-quality luggage design, announced partnering with Airline Ambassadors International (AAI) as the global charity for the company. Travelpro's new relationship with Airline Ambassadors will include donating large-sized luggage for shipments of medical, clothing, and educational supplies to children in third world countries. "We at Travelpro are proud to partner with such an amazing organization like AAI," said Scott Applebee, Vice President of Marketing at Travelpro. "AAI really makes a difference in the lives of the people that need it the most," added Applebee.

Airline Ambassadors International is a not for profit organization established in 1997 to provide humanitarian aid to children and families in need, as well as relief and development to underprivileged communities world wide. AAI began as flight attendants using pass privileges to help children, but quickly expanded to 6,000 members from all backgrounds. It is funded primarily by annual membership fees as well as individuals, foundations, and corporations.

Recognized by the United Nations and U.S. Congress, AAI works with governments, businesses, and other NGO's to provide direct hands on assistance to those in need. Volunteer teams provide food, clothing, medicine, educational supplies, housing, and disaster relief to children in orphanages, clinics, and remote communities around the world. Members act as a living link between world resource and world need. AAI teams provide assistance in the areas of health, education, food security, child welfare, disaster relief, and community development.

"It's exciting to partner with Travelpro," said AAI President, Nancy Rivard, "as Travelpro luggage represents the airline industry, and airline personnel are leading the way in the growing trend of humanitarian tourism." A new in-flight video on American Airlines highlights Airline Ambassadors, and invites passengers to "travel to make a difference."

- More -

Travelpro is challenging the travel industry by asking for their support of Airline Ambassadors International. The Travelpro Challenge is to get the travel industry worldwide, as well as businesses and individuals to become members of AAI and donate their products and services to help make a difference around the world.

About Travelpro®

For over two decades, Travelpro has prided itself on design innovation and durability in crafting the highest quality luggage for travelers worldwide. Since transforming the ease of modern day travel with The Original Rollaboard® wheeled luggage, Travelpro® has been the brand of choice for flight crews and frequent travelers worldwide. Travelpro is dedicated to building a lifelong relationship with its customers by consistently understanding and exceeding their needs. The company offers a variety of innovative, high-quality luggage collections and computer briefs; each aimed at a specific user lifestyle and rigorously tested.

Please visit Travelpro at www.Travelpro.com for a complete list of the latest products and retail locations.

About Airline Ambassadors International

Founded by American Airlines Flight Attendants, AAI's mission is to provide humanitarian aid to children and families in need as well as international relief and development to underprivileged communities worldwide. As the only non-governmental organization of the airline industry, AAI has hand deliver more than \$50 million worth of humanitarian aid to children in 51 countries and escorted more than 1,000 orphans and children to new homes or for needed medical care. For more information on Airline Ambassadors International or to become a member and donate, please visit their website at www.AirlineAmbassadors.org.

- # # # -